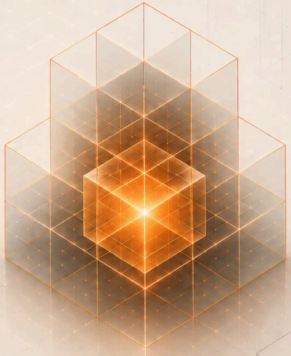
codevue

— OUR CODE, YOUR VIEW —



Engineering Digital Products That Drive Business Growth.

We partner with startups and enterprises to design, engineer, and scale digital products that create measurable business value.

COMPANY PROFILE

- Mobile Apps
- Software
- AI
- Cloud
- Digital Marketing
- Team Augmentation

02 —— ABOUT CODEVUE

Who We are.

CodeVue is a software development and product engineering partner helping businesses build digital products that actually work — reliably, securely, and at scale.

Since 2021, we've partnered with startups, SMEs, and enterprises across industries to turn ideas into impactful digital solutions through thoughtful design and clean engineering.

We keep things practical — clear communication, realistic planning, and consistent delivery. Our focus is simple: build great products and long-term partnerships.

47+
Team Members

Talented individuals passionate about building great products.

2021
Founded

Established with a vision to deliver reliable digital solutions.

200+
Projects Delivered

Successfully delivered across industries worldwide.

25+
Countries Served

Helping clients grow their businesses globally.

03 —— CORE VALUES & MANIFESTO

Core Values & Manifesto.

CodeVue's company culture emphasizes three core principles that shape all projects and partnerships:

Quality

Communication

Trust

Quality

We don't cut corners.
From architecture to deployment,
we ensure stability, performance,
and maintainability.

Communication

Updates shouldn't be
a guessing game.
We keep clients in the loop
with clarity and transparency
throughout the project.

Trust

Honest expectations,
straightforward
collaboration, and
reliable delivery —
that's how we build
long-term partnerships.

04 — OUR COMMITMENT TO CLIENTS

Our Commitment to Clients.

CodeVue prides itself on treating clients with respect and clarity. Our clients value us for how we work, not just what we deliver. We commit to:

Clear Communication
No surprises, no vague updates.

Alignment Before Execution
Expectations and scope validated upfront.

Responsible Delivery
Realistic timelines, no over-promising.

Partnership Approach
We support beyond launch,
not just hand over code.

Long-Term Thinking
Products built for growth,
not quick wins.

We're here to build lasting products and lasting relationships.

05 — OUR DEVELOPMENT PROCESS

Our Development Process.

We follow a structured process designed to keep delivery smooth, predictable, and collaborative:

This workflow gives clients **visibility, reduces misalignment,** and ensures a **solid final product.**

01 **Discovery & Planning**
Clarify goals, scope, and constraints.

02 **Design & Prototyping**
Wireframes, UI/UX, flows, and validation.

03 **Development & Engineering**
Frontend, backend, mobile, and integrations — built with QA at every stage.

04 **Testing & Deployment**
Functional, performance, security checks before launching to production.

05 **Launch & Support**
Post-launch monitoring, enhancements, and long-term maintenance.

06 — COMPREHENSIVE SERVICE OFFERINGS

Services Umbrella.

We provide end-to-end product development capabilities, combining technical execution with business understanding.

> One partner.
> Four core capabilities.
> **Unlimited possibilities.**

Brand Identity & UI Excellence
Crafting memorable brands and intuitive user experiences.
01

Product & Technologies
Building scalable, secure and future-ready digital products.
02

AI-POWERED
AT EVERY STEP
Smarter decisions.
Better outcomes.
Faster delivery.

Engineering & Quality Assurance
Engineering reliable software with quality built in — every step, every release.
03

Digital Growth & Visibility
Driving visibility, acquiring users, and accelerating business growth.
04

07 — OUR COMPREHENSIVE OFFERINGS

Brand Identity & UI Excellence.

CodeVue places great emphasis on creating a strong brand presence and engaging user interfaces. Our design approach prioritizes clarity, usability, and consistency across every interface.

Good design reduces friction, improves adoption, and drives better engagement across digital touchpoints.

Wireframes, Prototypes & Journey Mapping
Blueprints that validate ideas and ensure the right experience.
01

User Flows & Interaction Models
Intuitive flows that simplify complex interactions.
02

High-Fidelity UI Design
Pixel-perfect interfaces that elevate user experience.
03

Design Systems & Style Guides
Consistent components and standards that scale.
04

Brand Identity for Digital Products
Memorable brand systems that build trust and recognition.
05

Product & Technologies.

We build end-to-end digital products powered by modern technologies and robust architectures. From concept to scale, we engineer solutions that are reliable, adaptable, and built for real-world impact.

We blend cutting-edge technologies with strategic thinking to build scalable, secure, and future-ready digital products.

- Custom Software Development
- Mobile App Development (iOS, Android, Hybrid)
- Web & Web-App Development
- Backend Systems & API Architecture
- Cloud Infrastructure & DevOps
- IoT & Connected Devices
- AI / ML Implementation & Automation
- UI/UX for Web & Mobile

Our QA coverage includes:

Engineering and Quality Assurance.

Engineering discipline is at the core of our delivery. We build software that holds up under realistic load, diverse usage patterns, and long-term maintainability.

This ensures products behave reliably and predictably in production environments — not just in controlled demos.

- Functional Testing
- Performance Testing
- Security Review
- Cross-Device & Cross-Browser Validation
- Automated Testing (where applicable)
- UAT & Production Support

Digital Growth & Visibility.

A great product deserves to be discovered. We help you reach the right audience, build strong digital presence, and drive measurable growth across the right channels.

We combine strategy, creativity, and data to increase your visibility, attract quality traffic, and convert attention into lasting business impact.

- **SEO** (Search Engine Optimization)
- **SEM & Google Ads** (PPC)
- **Social Media & SMO**
- **App Store Optimization** (ASO)
- **Content & Visibility Strategy**
- **Analytics & Funnel Optimization**

Industries We've **Engineered For.**

With 17+ industries in our delivery portfolio, CodeVue brings cross-vertical intelligence to every engagement. Whether you're disrupting a legacy market or scaling a new one, our teams adapt quickly and deliver with precision.

- Logistics & Supply Chain
- E-Commerce & Retail
- Healthcare & MedTech
- Fintech & Payments
- Food Delivery & QSR
- Taxi & Ride-Hailing
- On-Demand Services
- Fitness & Wellness
- Travel & Hospitality
- Media & Entertainment
- Artificial Intelligence
- IoT & Smart Devices
- EdTech & eLearning
- Real Estate & PropTech
- SaaS & B2B Platforms
- Digital Marketing & AdTech
- Cybersecurity Tools
- AgriTech
- Banking & Insurance
- Gaming & Interactive Media
- BioTech & Life Sciences
- Energy & CleanTech
- Government & Civic Tech
- D2C & Consumer Brands
- HR Tech & Talent Platforms

Don't see your industry?

We've built for it or we'll learn it faster than anyone.

12 —— OUR SKILLS

TECHNOLOGIES & TOOLS

We don't force clients into a preferred stack.

We bring deep expertise across the most proven and modern technologies, and we architect each solution based on your product's unique performance, scalability, and cost requirements.

Have a custom tech preference?

We accommodate it — without compromise on delivery.

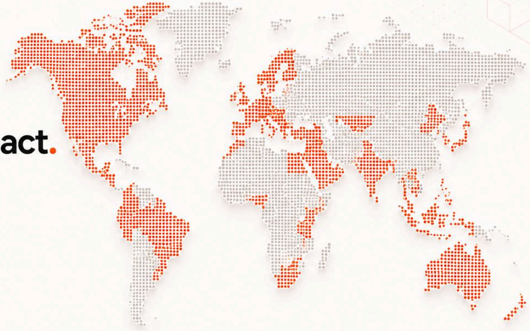
Mobile	Swift	Kotlin	Flutter	React Native	Ionic	Jetpack Compose
Frontend / Web	React.js	Next.js	Vue.js	Angular	TypeScript	Tailwind CSS
Backend	Node.js	Python	Django	FastAPI	Laravel	.NET Core
Databases	PostgreSQL	MySQL	MongoDB	Firebase	Redis	Supabase
Cloud & DevOps	AWS	Google Cloud	Microsoft Azure	Docker	Kubernetes	CI/CD (GitHub Actions, Jenkins)
AI / ML	OpenAI API	Anthropic Claude	LangChain	Hugging Face	TensorFlow	Pinecone
Design Tools	Figma	Adobe XD	Sketch	Zeplin	Framer	Lottie
Marketing & Analytics	Google Analytics 4	Mixpanel	SEMrush	Ahrefs	HubSpot	Google Ads
Project & QA Tools	Jira	Linear	Notion	Slack	Postman	Cypress

12 —— OUR SUCCESSFUL PROJECTS

We Build
Digital Products
That Make an Impact.

Custom software solutions engineered for scale, performance, and long-term business growth.

View Case Study



70+	Our Successful Clients
200+	Our Successful Projects
5+	Years of Excellence
25+	Countries Served
94%	Client Retention

Hlthera

Preventive Care. Personalized for **Everyone.**

Hlthera is a digital health platform that empowers users to take control of their well-being through personalized plans, expert guidance, and proactive health insights.

100K+	Active Users
4.8	App Rating
20+	Countries
1M+	Health Insights

CodeVue's Role

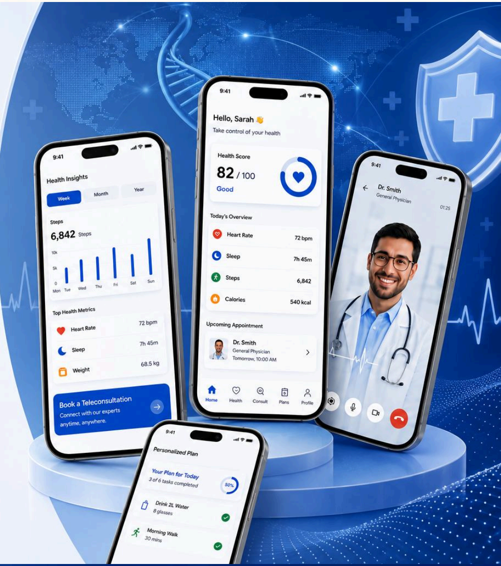
- Product Strategy
- UI/UX Design
- Website Development
- Mobile App Development
- Backend & Cloud
- QA & Testing
- Deployment & Support

Technology Stack

- iOS
- Android
- Flutter
- Firebase
- aws

Download on the App Store

GET IT ON Google Play



9:41

Health Insights

Week | Month | Year

Steps

6,842 Steps

Top Health Metrics

Heart Rate	72 bpm
Sleep	7h 45m
Weight	68.5 kg

Book a Teleconsultation

Connect with our experts anytime, anywhere.

9:41

Hello, Sarah 👋

Take control of your health

Health Score

82 / 100

Good

Today's Overview

Heart Rate	72 bpm
Sleep	7h 45m
Steps	6,842
Calories	540 kcal

Upcoming Appointment

Dr. Smith
General Physician
Tomorrow, 10:00 AM

9:41

Dr. Smith
General Physician

01:25

9:41

Personalized Plan

Your Plan for Today

3 of 6 tasks completed

50%

Drink 2L Water
8 glasses

Morning Walk
30 mins

SUPERSONICZ

Safe. Secure. **Fast** Global Money Transfers.

Supersonicz is an international money transfer platform that enables users to send money securely to more than 56 countries through bank deposits, cash pickup, mobile wallets, utility bill payments, and mobile top-ups with competitive exchange rates.

100K+	56+	24/7	Multiple
Downloads	Countries	Customer Support	Transfer Methods

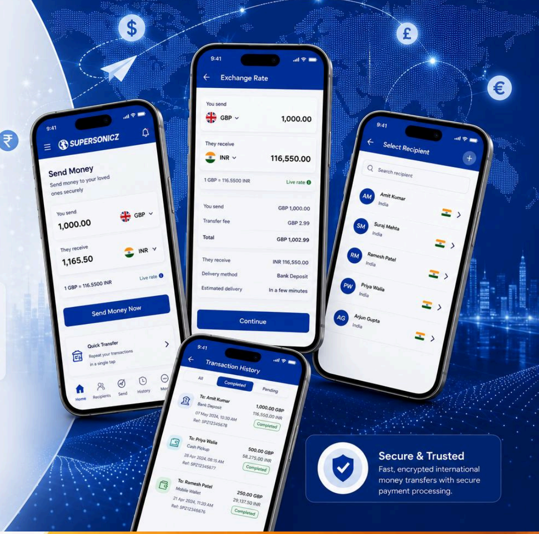
Our Contribution

- Product Strategy
- UI/UX Design
- Website Development
- Mobile App Development
- Backend & Cloud
- QA & Testing
- Deployment & Support

Technology Stack

iOS · Android · Flutter · Firebase · aws

Download on the App Store · GET IT ON Google Play



SUPERSONICZ

Send Money

Send money to your loved ones securely

You send 1,000.00 GBP

They receive 1,165.50 INR

1 GBP = 116.5500 INR · Live rate

Send Money Now

Quick Transfer — Repeat your transactions in a single tap

Home · Recipients · Send · History

Exchange Rate

You send GBP 1,000.00

They receive INR 116,550.00

1 GBP = 116.5500 INR · Live rate

You send: GBP 1,000.00

Transfer fee: GBP 2.99

Total: GBP 1,002.99

They receive: INR 116,550.00

Delivery method: Bank Deposit

Estimated delivery: In a few minutes

Continue

Select Recipient

Search recipient

AM Amit Kumar — India

SM Suraj Mehta — India

RM Ramesh Patel — India

PW Priya Walia — India

AG Arjun Gupta — India

Transaction History

All · Completed · Pending

To: Amit Kumar — Bank Deposit — 07 May 2024, 10:30 AM — Ref: SP212345678 — 1,000.00 GBP — 116,550.00 INR — Completed

To: Priya Walia — Cash Pickup — 28 Apr 2024, 08:15 AM — Ref: SP212345677 — 500.00 GBP — 58,275.00 INR — Completed

To: Ramesh Patel — Mobile Wallet — 21 Apr 2024, 11:20 AM — Ref: SP212345676 — 250.00 GBP — 29,137.50 INR — Completed

Secure & Trusted

Fast, encrypted international money transfers with secure payment processing.

Yobo Resto

Deliveries. Groceries.
Simple & Fast.

Yobo Resto is an all-in-one platform that lets you order your favorite meals, shop for groceries, and get everything delivered quickly to your doorstep.
A simple, reliable, and accessible experience for everyone.

50K+	24/7	All-in-One	Secure
Downloads	Customer Support	Delivery & Groceries	& Reliable

Our Contribution

- Product Strategy
- UI/UX Design
- Web Development
- Mobile App Development
- Backend & Cloud
- QA & Testing
- Deployment & Support

Technologies

iOS · Android · Flutter · node.js · aws · Firebase

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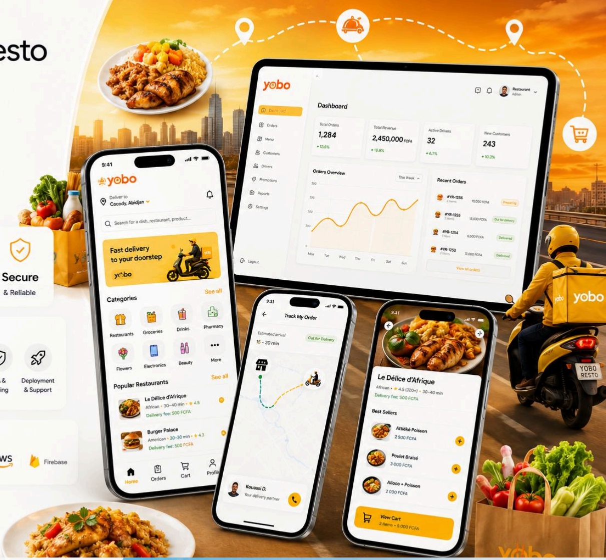

Dashboard

Total Orders	Total Revenue	Active Drivers	New Customers
1,284	2,450,000 FCFA	32	243
+12.5%	+18.6%	+6.7%	+10.3%

Orders Overview · This Week

Recent Orders

#YR-1256 — 10,000 FCFA — Preparing

#YR-1255 — 15,500 FCFA — Out for delivery

#YR-1254 — 6,500 FCFA — Delivered

#YR-1253 — 12,000 FCFA — Delivered

View all orders

Deliver to Cocody, Abidjan

Search for a dish, restaurant, product...

Fast delivery to your doorstep

Categories · See all

Restaurants · Groceries · Drinks · Pharmacy · Flowers · Electronics · Beauty · More

Popular Restaurants · See all

Le Délice d'Afrique — African • 30–40 min • 4.5 — Delivery fee: 500 FCFA

Burger Palace — American • 20–30 min • 4.3 — Delivery fee: 500 FCFA

Home · Orders · Cart · Profile

Track My Order

Estimated arrival 15 – 20 min · Out for Delivery

Kouassi D. — Your delivery partner

Le Délice d'Afrique

African • 4.5 (320+) • 30–40 min

Delivery fee: 500 FCFA

Best Sellers

Attiéké Poisson — 2 500 FCFA

Poulet Braisé — 3 000 FCFA

Alloco + Poisson — 2 000 FCFA

View Cart — 2 items • 5 000 FCFA

polarsteps

Your travel. Your story. Beautifully mapped.

Polarsteps is a travel tracking app that automatically maps your journeys, creates a beautiful travel log, and lets you relive and share every adventure.

5M+	195+	1M+	10M+
Downloads	Countries Explored	Travelers	Trips Created

Our Contribution

- Product Strategy
- UI/UX Design
- Mobile App Development
- Backend & Cloud
- QA & Testing
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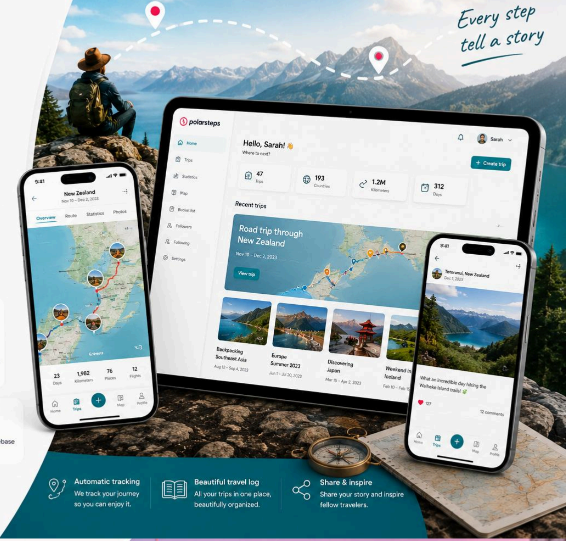

Automatic tracking
We track your journey so you can enjoy it.

Beautiful travel log
All your trips in one place, beautifully organized.

Share & inspire
Share your story and inspire fellow travelers.

Flink

Groceries in minutes. Right to your door.

Flink is Europe's leading quick-commerce service delivering groceries and everyday essentials to your door in just 10 minutes.

Fresh products, great prices, lightning-fast delivery.

10M+	10	2,000+	4.8
Downloads	Minutes Delivery	Products	App Rating

Our Contribution

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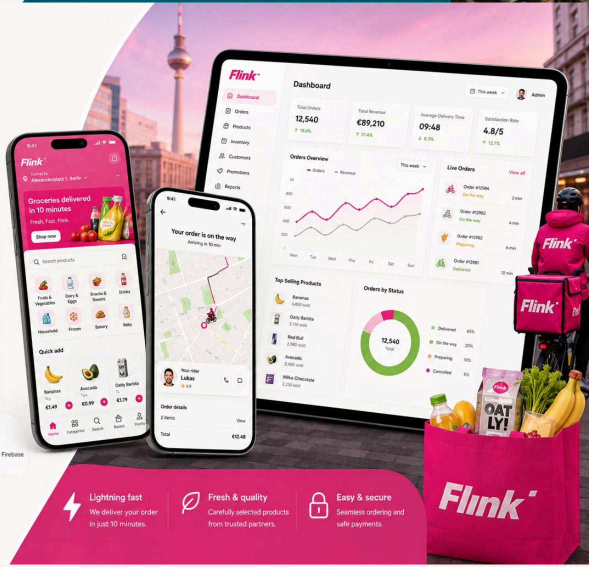


Lightning fast
We deliver your order in just 10 minutes.

Fresh & quality
Carefully selected products from trusted partners.

Easy & secure
Seamless ordering and safe payments.

Work With Us, Your Way

We configure every engagement around your product stage, budget reality, and team structure — not a one-size billing template.

MODEL 01

Fixed Price

Best for:
Well-defined projects with clear scope and deliverables.

You know what you want. We price it precisely, commit to it, and deliver it. Milestone-based billing. Zero surprises.

What's included:

- Fixed scope document
- Timeline guarantee
- Milestone payments
- Change request process

MODEL 02

Time & Material

Best for:
Evolving products where scope flexes as you learn.

Stay agile. Pay for what's built. Scale up or down as your product evolves — without renegotiating a fixed contract every sprint.

What's included:

- Hourly/weekly billing
- Full sprint visibility
- Team scaling flexibility
- No lock-in

Work With Us, Your Way

Client-Centric Fit
We match the right model to your goals, constraints, and speed to market.

Flexible at Every Step
Start where you are. Scale when you're ready. Pivot when needed.

Transparent & Predictable
Clear pricing, open communication, and zero hidden costs.

Built for Long-Term Value
We invest in outcomes that grow with your product and your business.

MODEL 03

Dedicated Team

Best for:
Companies that need an embedded, long-term engineering capability.

Your product. Our team. Operating as your in-house engineering unit — fully accountable, deeply familiar, and always on.

What's included:

- Dedicated developers + designers + PM
- Direct communication
- Monthly retainer
- Knowledge transfer optional

MODEL 04

Startup Support Program

Best for:
Early-stage ventures that need a digital presence but are in growth mode.

We believe great ideas shouldn't stall because of capital constraints. Our Startup Support Program helps founders launch their digital presence — website, brand, and marketing — with a commercial model built around your growth trajectory.

Talk to us about whether you qualify.

Not sure which model fits? Let's map it over a call.

What Our Clients Say

We don't measure success in deliverables. We measure it in what our clients build next — and whether they come back to build it with us.

R

Robin Bladmir

CEO & Founder, Space App | USA

★★★★★

"Professional, knowledgeable, and attentive throughout the entire engagement. Even through difficult periods, CodeVue's team remained committed and supportive. They're not a vendor — they operate like a partner who genuinely cares about the outcome. Highly recommended."

I

Ibrahim Sheikh

Saudi Arabia

★★★★★

"Delivery was prompt, communication was clear, and the post-deployment support was genuinely valuable. Working with Anurag and Priyansh felt seamless — they guided execution with confidence and made the entire process feel effortless."

V

Vikram Seth

CEO & Founder, Food Delivery App | USA

★★★★★

"I was skeptical about remote development — but CodeVue's transparency removed every concern. Regular updates, clear timelines, and strong project handling. It didn't feel remote. It felt like they were in the room."

J

Justin Kirby

Online Platform | Texas, USA

★★★★★

"Exceptional service from day one. The team led by Geet was patient, committed, and delivered high-quality mobile development. I came in with a complex brief and left with a product I'm proud to show."

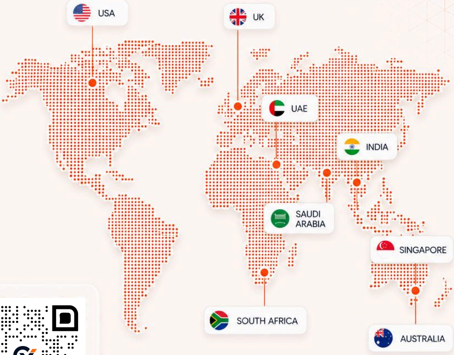
22 — CONTACT US

Let's Build Something Exceptional

The best products don't wait for the right moment. They create it.

Whether you're validating an idea, scaling a product, or rebuilding what you've outgrown — **CodeVue** is ready to engineer it.

E-mail	hello@codevue.io
Website	www.codevue.io
Phone	+91-80053-67240
HQ	Faridabad, Haryana, India
Follow Us	



Let's build something **exceptional.**